



## **LOS BANOS DOWNTOWN ASSOCIATION / PBID**

### **BOARD OF DIRECTORS MEETING AGENDA**

Los Banos Downtown Association/PBID Office

Conference Room

907 Sixth St.

Los Banos, CA 93635

[www.downtownlosbanos.com](http://www.downtownlosbanos.com)

**APRIL 30, 2026 – 10:00 AM**

#### **1. Call to Order**

#### **2. Roll Call (Board Members):**

\_\_\_ Alvaro Sanchez, \_\_\_ David Sousa, \_\_\_ Tareq Husein, \_\_\_ Diana Pfitzer  
\_\_\_ Tom Kaljian, \_\_\_ Taylor Wolfson, \_\_\_ Sandie Silva

#### **3. Consideration of Approval of Agenda**

*Recommendation: Adopt the Agenda as submitted*

#### **4. Consideration of Approval of Minutes**

- March 5, 2026

*Recommendation: Adopt Minutes as submitted*

#### **5. Public Forum**

Members of the public may address the Board of Directors on any item within the jurisdiction of the Los Banos Downtown Association/PBID.

No action will be taken on non-agenda items. Speakers are limited to three (3) minutes.

#### **6. Action Items**

- Approval of Quarterly Financials (PBID)
- Approval of Calendar Financials (LBDA)

*Recommendation: Approve as submitted*

#### **b. Downtown Signage Program**

- Businesses are participating

- TJ Signs will handle production
- Logos to be submitted

*Recommendation: Approve program and authorize staff to proceed*

**c. One-Way Alley – Board Feedback to The City of Los Banos**

- Reviewed by City Traffic Advisory Committee
- Board feedback requested
- Executive Director report attached

*Recommendation: Approve and direct staff to submit to the City*

**d. Veterans Banner Program – 250th Anniversary**

- Cost: \$1,000 for 10 banners
- Collaboration with Michael Hughes

*Recommendation: Approve program and authorize implementation*

**e. Security Camera System & Grant Preparation**

- Site walk-throughs completed:
  - James & Taylor Wolfsen
  - Chief Ray Reyna
  - David Sousa
- Findings:
  - Adjustments to existing cameras needed
  - Additional cameras recommended
  - Expanded coverage required
- Final joint walk-through to be scheduled

*Recommendation: Approve continued coordination and grant preparation*

**f. PBID Committee Re-Establishment**

- Committee currently inactive
- Needed for:
  - PBID financial oversight
  - Audit coordination
  - Project implementation
  - City coordination

*Recommendation: Re-establish committee and authorize President to appoint members*

**g. Sidewalk & Pavement Concerns**

- Ongoing complaints regarding uneven sidewalks and safety hazards

*Recommendation: Direct staff to formally notify the City of Los Banos*

## **7. Discussion Items**

### **a. Financial Update (PBID & LBDA)**

- Overview of current financial status
- Summary of recent expenditures

*Recommendation: Informational only*

### **b. Audit Update & Financial Document Submission**

- Audit nearing completion
- Final financial documents being prepared
- Coordination with CPA (Berger & Company)
- Google Drive to be shared with Board for review and approval
- Target submission: April 30, 2026

*Recommendation: Informational / Board direction if needed*

### **c. Downtown Parking**

- Ongoing concerns regarding parking, congestion, and delivery access
- Business feedback continues to be collected

### **d. Murals – Socorro Building**

- Project update and coordination

### **e. Seasonal Walk Series – Wine Walk Recap**

- Successful event with 83 participants

### **f. Champagne Walk – June 19**

- Event planning and coordination

### **g. Cinema Advertising Opportunity**

- Opportunity presented
- Board direction requested

### **h. Workshop – May 7 (Rhonda Lowe Consulting)**

- Flyer attached
- Board participation encouraged

**i. 4th of July Fireworks Booth Update**

- Location: 6th Street & Pacheco Blvd
- All approvals completed (permits, insurance, business license)

**8. Reports**

**a. City of Los Banos Community & Economic Development Report (if present)**

**b. Executive Director Report**

**c. Board Member Reports**

**Adjournment**

**Certification**

I hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda was posted in accordance with the Brown Act.

**Maribel Garcia, Executive Director**

Dated: 4/26/2026